

His Eminence
The Most Reverend
Metropolitan SABA



Subdeacon Peter Samore
Director
Dept. of Communications

ANTIOCHIAN ORTHODOX CHRISTIAN ARCHDIOCESE OF NORTH AMERICA

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Your Eminence Metropolitan Saba, Venerable Hierarchs, Reverend Clergy, Esteemed Trustees, Fellow Department Leaders, Brothers and Sisters in Christ:

By God's grace and with your help, the Department's impact steadily grows. To increase the Archdiocese's following and digital outreach, Communications has:

- Generated and gathered more content for publishing on [Antiochian.org](#) and the Archdiocese's [Facebook](#), [Instagram](#), [Flickr](#) and [YouTube](#) platforms. This has brought us thousands of new followers.
- Directed the production of professional videos and graphics promoting the life of the Archdiocese and Metropolitan Saba, especially his pastoral visits during Holy Week and Pascha, and his joyful enthronement.
- Overseen the translation into English of Metropolitan Saba's weekly teachings for our revitalized [Spiritual Reflections](#), so that his new flock can understand his mind and heart.
- Published [E-News](#), a monthly snapshot that highlights the ministries and resources of the Archdiocese.

Recently, the department upgraded its videography and photography equipment to produce more engaging content to bring clergy, laity and inquirers into the life of the Archdiocese and the Orthodox Church. The department is grateful for the skills and efforts of Fr. Elian Al-Hakeem and Subdn. Elio Nicolas for their high-level productions that have generated a great response.

The department enables parishes to engage local news media to bring the Archdiocese's ministries, good works and interests to the general community. This includes outreach and fundraising for relief efforts following the devastating earthquake that rocked historic Antioch in February. Communications provides guidelines for social media to use the platforms responsibly while also generating larger engagement within their communities. And this department always welcomes contributions from across the Archdiocese to share with our large audiences.

Within the next two years, with the support of His Eminence and Their Graces the auxiliary bishops of the Archdiocese, this department would like to enlist dedicated communications liaisons in all the dioceses to showcase their clergy and laity's good works and activities, enhancing their presences on the Archdiocese's website and their own social media channels. Some dioceses already have their own initiatives which I would like to incorporate more regularly into the Archdiocese's efforts.

The Department foresees no obstacles in achieving future goals and maintaining the quality of materials that constantly flow from the Archdiocese's platforms. I look forward to implementing the vision and strategy of His Eminence Metropolitan Saba for Communications. I thank Dn. Christian Manasseh and Mrs. Ginny Nieuwsma from the Department of Internet Ministry for their partnership and dedication. I also welcome your suggestions for growth and stand ready to assist you.

Yours in Christ,
Subdn. Peter Samore, Director

"The disciples were first called Christians in Antioch" (Acts 11: 26)

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