



# ANCIENT FAITH MINISTRIES

## **Ancient Faith Ministries Report to The Antiochian Orthodox Christian Archdiocese of North America**

### **Our Mission**

**Ancient Faith Ministries** exists to carry out the Great Commission of Jesus Christ through accessible and excellently crafted publications and creative media that educate, edify, and evangelize, leading to a living experience of God through His Holy Orthodox Church.

### **Our Content**

**Ancient Faith Radio** is honored to host 8 live shows now streaming on radio and YouTube, 60 active podcasts, 174 available podcasts, and a vast library of classic recordings from beloved priests and teachers. With over 4 million downloads per year, and listeners in over 126 countries, Ancient Faith Radio is reaching and learning about a wider audience than ever before.

**Ancient Faith YouTube** manages our video projects, including our 8 live shows, and the production of edifying video clips and reels that help to educate and encourage the faithful. This outreach is growing rapidly, with an average monthly viewership of 225,000 across 105 countries and nearly 35% of viewers outside the United States.

**Ancient Faith Publishing** releases 15-18 Orthodox books for adults and children each year, with 286 books in print, 57 booklets and brochures, 241 e-books and e-booklets, and 102 audiobooks. Our publications are available from the Ancient Faith Store, and from Amazon and other major online retailers around the world.

**Ancient Faith Kids** produces an expanding library of printed books and videos and has recently launched an online store with Orthodox-themed clothing, accessories, stickers, magnets, and related items. Ancient Faith Kids continues to foster a community of faithful adults who share their good gifts with children, inspiring them in their faith.

### **Our 2-Year Growth Plan**

- 1 – Harness growth on YouTube to engage viewers and listeners who may not be connected to other aspects of our platform.
- 2 – Expand our event offerings to include more regional events, beginning in the Midwest.
- 3 – Welcome and seek opportunities to represent Orthodox Christianity in national and international contexts.

### **Our 5-Year Goals**

- 1 – Host in-person events in multiple regions, encouraging the faithful to seek offline community.
- 2 – Continue building a multi-channel YouTube network ministering to specific, growing audiences.
- 3 – Expand our children’s offering on all fronts – books, videos, products, and educational materials.