



ANCIENT FAITH MINISTRIES

Ancient Faith Ministries Report to The Antiochian Orthodox Christian Archdiocese of North America

Our Mission

Ancient Faith Ministries exists to carry out the Great Commission of Jesus Christ through accessible and excellently crafted publications and creative media that educate, edify, and evangelize, leading to a living experience of God through His Holy Orthodox Church.

Our Content

Ancient Faith Radio is honored to host 8 live shows, 133 active podcasts, and a vast library of classic recordings from beloved priests and teachers. With over 350,000 downloads per month, and listeners in over 126 countries, Ancient Faith Radio is also enjoying its new app, which includes many new features and functions.

Ancient Faith Publishing releases 16-18 Orthodox books for adults and children each year, now available not only from the Ancient Faith Store and Amazon in the United States, but from major online retailers around the world.

Ancient Faith Kids, launched in January 2023, produces Orthodox Christian video and audiobook content. Our children's book publishing recently moved into this department. An important goal of this effort is to create a community of faithful adults who share their good gifts with children, inspiring them in their Faith.

Our 2-Year Growth Plan

- 1 - Engage younger Orthodox Christians in our content creation community. Generous grants have enabled us to expand our YouTube content offering and found the Lampstand Media Institute, a content-creation mentorship opportunity for Orthodox young adults.
- 2 - Expand children's video and audio programming and integrate digital and print content for children. Three generous grants have established this effort.
- 3 - Increase documentary-style and pilgrimage-based content. Grants and partnership have enabled us to schedule pilgrimage travel for selected content creators to begin producing this content.

Our 5-Year Goals

- 1 - We envision steady incremental growth in our radio audience, book publication line and store sales, Ancient Faith Kids audience and readership, and social media reach and engagement.
- 2 - We envision a fully developed YouTube content stream that ministers to a multi-generational viewership, attracts seekers, and brings us more deeply into the human conversation both within and beyond the Orthodox church.
- 3 - We envision a staff that continues to grow and to get younger as we mentor and employ the next generation of dedicated content creators and producers.